



### The Hard Facts about Soft Skills: Coaching Skills for Leaders Who Aren t Afraid to Be Soft (Paperback)

By Miss Dee Hutchinson

Ipubnet, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. A business is much like a growing plant. Despite their obvious differences, both require patience and care so that they can succeed. A vibrant plant requires seeds, soil, water and sunlight in the same way a business needs a skilled manager to nurture talented employees. And with the proper attention to detail, the right manager can make his or her employees bloom just like the healthiest of plants. In The Hard Facts About Soft Skills, author Dee Hutchinson lays out the perfect battle plan for managers who want to succeed. But contrary to the assumption that hard skills are the alpha and omega of employee talent, Hutchinson lays out in detail the importance of soft skills and how managers can effectively harness them to improve their bottom line. Soft skills such as a strong work ethic, time-management skills and self-confidence - work hand-in hand with hard skills. It s not enough for your employees to merely possess the latter. Soft skills, which cannot be copied by your competitors, ensure that an already talented employee can maximize their potential and make your company more successful....



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