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# MAKING MONEY IN CONSTRUCTION: A GUIDE FOR CONTRACTORS AND SUBCONTRACTORS

Stormy Night Press, United States, 2012. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book covers the business aspects of construction, and is written for general contractors as well as subcontractors. Subjects examined in depth include the following: Sales Techniques and Strategies: Includes a basic sales plan and 15 key sales tactics to be used in negotiations with clients. There is also an extensive section devoted to closing techniques....

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- Authored by Professor of Law Robert Baldwin
- Released at 2012



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