



People, Communication, and Organisations (Management and Communication Skills.

By Desmond W.; Evans

Longman, 2000. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - People, Communication and Organisations, Second Edition covers the fast-moving field of interpersonal communication in organisations, including sections on management and leadership techniques, persuasive communication in sales, PR and advertising as well as current trends and developments in IT office systems, hardware and software applications. Concentrates on helping you acquire practical and effective communication skills and a thorough understanding of the application of IT. 368 pp. Englisch.



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