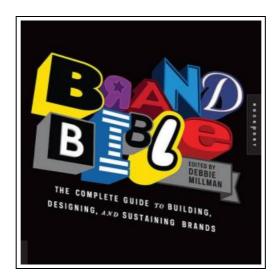
Brand Bible: The Complete Guide to Building, Designing, and Sustaining Brands



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(Jamar Stracke)

BRAND BIBLE: THE COMPLETE GUIDE TO BUILDING, DESIGNING, AND SUSTAINING BRANDS



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