



The Social Media Starter Kit

By Kerry Rego

Kerry Rego Consulting Books. Paperback. Condition: New. 132 pages. Dimensions: 8.5in. x 5.5in. x 0.3in. Its time to have a solid understanding of what social media is all about for you and your organization. The step-by-step process within these covers includes strategy, the tools to use, crisis plans, policies, how to hire the right person for the job, measuring return on investment, the best content to share, what you REALLY need to know, templates for getting started, value added digital content, and so much more. This book is your guide to establish your social plan, how to set up a system for success, and will provide you peace of mind because at the end youll know whats important to a great social media presence. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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