



Breaking Conformity (Paperback)

By Arthur Greeno

Yorkshire Publishing, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The best way to communicate and to educate as well as help people see the truth is storytelling. Walt Disney one of the best storytellers ever knew this simple concept from the very beginning when he first dreamed up his first animated character, Oswald The Lucky Rabbit which he lost the rights to because of some unexpected legal problems he had not anticipated. Even after losing the rights to Oswald, Walt went on to create Mickey Mouse because he knew the secret of success is to never, never, never give up. The rest is history. Breaking Conformity is a fantastic story that will educate you to understand why you should not believe or accept many common myths at face value and will also teach you how to make simple myths come true if you also do the hard work that follows many simple statements that makes up some of the most popular myths in business today. Breaking Conformity will teach you the recipe for success through very effective storytelling. To be successful and to achieve your goals you need to know the whole story...



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