



Ventureblocks Simulation

By -

Sage Publications, Inc, United States, 2017. Other merchandise. Condition: New. Student. Language: English . Brand New Book. Discover and create business opportunities based on your customer s need! VentureBlocks helps entrepreneurs to learn, practice, and master their pre-launch entrepreneurship skills through an interactive online simulation that shows participants how to conduct informative interviews, create customer insights, and identify potential business opportunities. Students achieve a deeper learning experience by developing their skills and building their confidence in a secure environment; all while being supported in every step of the customer development process with instant feedback for improvement. VentureBlocks is the perfect tool for students to practice talking to potential customers and discovering their needs--positioning future entrepreneurs for success in the real world. How it works Students compete outside the classroom for 30-60 minutes in a fun and easy-to use online simulation called The Nanu Challenge. Missions, levels, and points guide students through the customer development process and provide instant feedback so students can learn from their mistakes. As students play VentureBlocks, Instructors get live analytics about how their classroom is performing and what material their students are struggling with the most. Once the game is complete, Instructors can debrief the simulation...



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