



Wartime Broadcasting (Paperback)

By Mike Brown

Bloomsbury Publishing PLC, United Kingdom, 2018. Paperback. Condition: New. Language: English . Brand New Book. On 3 September 1939, Prime Minister Neville Chamberlain sat tensely at a microphone, using radio to declare that `this country is at war with Germany . During the ensuing wartime years, the BBC was the sole radio broadcaster in Britain, boosting morale through programmes such as `ITMA and `Worker s Playtime ; helping the Home Front with useful hints and advice; transmitting government messages; and providing news. Personalities and stars became household names - Tommy Handley, Arthur Askey, Ethel and Doris Walters, Mr Middleton - and their catchphrases could be heard everywhere. And yet, as this fascinating book explains, the BBC chose to avoid propaganda, and had to tread a fine line between what the people wanted to hear and what it was felt they should hear.



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