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The Little Black Book of Change: The 7 Fundamental Shifts for Change Management That Delivers

By Wiley, Paul Adams, Mike Straw

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The Little Black Book of Change: The 7 Fundamental Shifts for Change Management That Delivers, Wiley, Paul Adams, Mike Straw, Your go-to-guide to delivering effective and transformative change that lasts All too often, change efforts fail to deliver on their promise. However it is possible to turn an organization around quickly to create a new future one where people think and behave differently and deliver extraordinary results together. Whether you are the chairman, a board director or an aspiring senior executive, The Little Black Book of Change provides a practical, concise and insightful guide to understanding your organization and inventing something extraordinary. It is not about run of the mill' change programmes. It is about delivering extraordinary results something that is not at all predictable. It will be your insight into creating significant shifts in the way people think and behave which can be applied in any area you wish; from improving service levels to cost reductions, innovation or increasing market share. * Demystifies organisational transformation in 7 practical steps * Based on real business case studies * Grounded and accessible, rather than purely from theoretical models or processes...

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