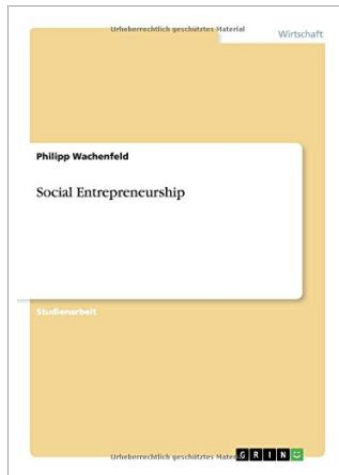




## Social Entrepreneurship

By Philipp Wachenfeld

Grin Verlag. Paperback. Condition: New. 40 pages. Dimensions: 8.3in. x 5.9in. x 0.4in. Studienarbeit aus dem Jahr 2010 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1, 7, Freie Universität Berlin (Wirtschaftswissenschaften), Veranstaltung: Seminar Begriff und Theorie des Unternehmers, Sprache: Deutsch, Abstract: Der Begriff Social Entrepreneurship gewinnt in jüngerer Zeit an Popularität. Er wird immer mehr in der Öffentlichkeit, den Medien und in der Wissenschaft verwendet. Auch die Verleihung des Friedensnobelpreises 2006 an Muhammad Yunus, ein Paradebeispiel eines Social Entrepreneurs (Achleitner et al. 2007, S. 4), verhalf der Bekanntheit von Social Entrepreneurship zu einem weiteren Schub (Faltin 2008, S. 27; Martin Osberg 2007, S. 30). Dabei gibt es Social Entrepreneure, für die sich auf Deutsch der Begriff Sozialunternehmer etabliert hat, schon Inger (Dees 2001, S. 1). Als historische Beispiele nennen Faltin (2008, S. 26) und Achleitner (2007, S. 2) Henri Durant (Gründer des Roten Kreuzes) und Maria Montessori, die das nach ihr benannte Schulsystem entwarf. Doch was genau ist eigentlich Social Entrepreneurship Und wie kann man diesen Begriff abgrenzen zum gewöhnlichen Unternehmertum Sind die Unterschiede vielleicht doch kleiner als man auf den ersten Blick denkt Was genau macht den Social Entrepreneur aus Diese Fragen versucht der Autor mit der vorliegenden Seminararbeit zu...



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