



Organizational Performance: The Key to Success in the 21st Century

By Curt J Howes

Xlibris, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The modern organization may be the greatest invention of the twentieth/ twenty first centuries. Organizations have executed strategies that sent men to the moon and returned them safely, implemented the Internet and other communication systems, discovered oil through deepwater-drilling and fracking technologies, deployed lifesaving medical technologies to remote areas across the globe, provided clean drinking water where none existed before, and continued to raise the quality of living in emerging markets and economies. This instrument we call the organization has accomplished amazing feats not possible by individuals. However, as organizations grow, so do the challenges and complexities. Organizations navigate in external environments that are more global, fast-paced, and disrupted by new technologies. Competitiveness is increasing. Political upheaval is rampant. The ability to address these pressing challenges is limited by internal dysfunctions. Strategies aren't well-defined. Leaders don't collaborate. Organizational processes and structures aren't designed to deliver the necessary strategies. Employees aren't aligned, motivated, and capable to deliver at a high level, and the cultures don't support the behaviors for competitive differentiation. Governance and...



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An exceptional book as well as the font used was exciting to read. It is actually rally intriguing through reading time. You will not sense monotony at anytime of the time (that's what catalogues are for about when you ask me).
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