



## Framing the Sixties: The Use and Abuse of a Decade from Ronald Reagan to George W. Bush

By Bernard von Bothmer

University of Massachusetts Press. Paperback. Book Condition: new. BRAND NEW, Framing the Sixties: The Use and Abuse of a Decade from Ronald Reagan to George W. Bush, Bernard von Bothmer, This book tells how presidents and other prominent figures have shaped public memory of the turbulent 1960s. Over the past quarter century, American liberals and conservatives alike have invoked memories of the 1960s to define their respective ideological positions and to influence voters. Liberals recall the positive associations of what might be called the 'good Sixties' - the 'Camelot' years of JFK, the early civil rights movement, and the dreams of the Great Society - while conservatives conjure images of the 'bad Sixties' - a time of urban riots, anti-war protests, and countercultural revolt. In "Framing the Sixties", Bernard von Bothmer examines this battle over the collective memory of the decade primarily through the lens of presidential politics. He shows how four presidents - Ronald Reagan, George H. W. Bush, Bill Clinton, and George W. Bush - each sought to advance his political agenda by consciously shaping public understanding of the meaning of 'the Sixties'. He compares not only the way that each depicted the decade as a whole, but...



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