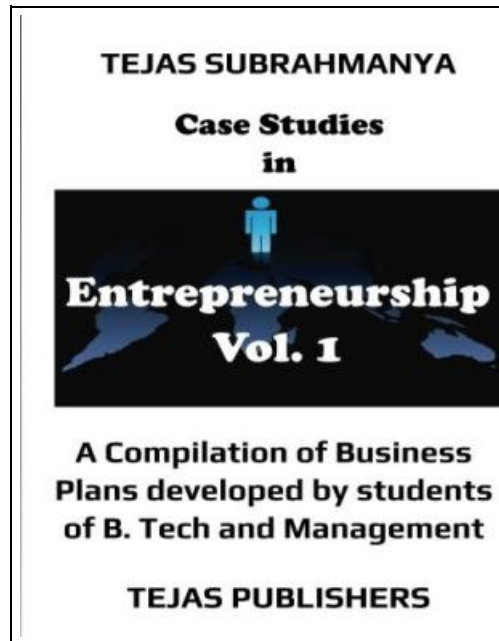


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Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Books on entrepreneurship are abound with topics on how to set up an entrepreneurial venture, how to get funding, what is required to get funding, etc. One thing that the author did find lacking was real cases that students of entrepreneurship could actually read and understand and then try to follow the concepts in their ventures. The lack of case studies has led the author to deeply think about the business plans that were developed by his students when he taught them entrepreneurship. This is the background with which he has written this book. The business plans are not necessarily successful ones. While some may be on the path to being set up, some have been set up already, and others may not see the light of the day. There may be various issues with regard to each of the businesses, and the aim to write these case studies is to highlight to prospective students of entrepreneurship what were the mistakes that some of these wannabe entrepreneurs committed, and how they could be addressed. As prospective students and practitioners of entrepreneurship, I would urge you to critically examine these business plans, answer the questions and look for opportunities to improve on these plans. So, what are you waiting for? Go back to the top of the page and add this book to your cart and check out ASAP.



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