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DECISION MAKING FOR MANAGERS - The Jataka Way

By LUIS S.R.VAS & ANITA S.R.VAS

Unicorn Books, 2010. Paperback. Book Condition: New. The Jataka stories, over millennia, have been seminal to the development of many civilisations, the cultivation of moral conduct and good behaviour and the growth of a rich and varied literature in diverse parts of the world. The Buddha himself used Jataka stories to emphasise the importance of certain moral values. The stories have also been used in corporate management workshops on decision-making based on traditional Indian values which tend to be forgotten in today's cut-throat competition. The authors have collected some of the Jataka tales and appended to each of them insights for enlightened decision-making. The book concludes with a chapter which will help you tie up your newly discovered decision-making insights to modern management techniques so that your decisions make the best of both worlds.

Reviews

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