



## Information Retrieval Evaluation (Paperback)

By Donna Harman

Morgan Claypool Publishers, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book. Evaluation has always played a major role in information retrieval, with the early pioneers such as Cyril Cleverdon and Gerard Salton laying the foundations for most of the evaluation methodologies in use today. The retrieval community has been extremely fortunate to have such a well-grounded evaluation paradigm during a period when most of the human language technologies were just developing. This lecture has the goal of explaining where these evaluation methodologies came from and how they have continued to adapt to the vastly changed environment in the search engine world today. The lecture starts with a discussion of the early evaluation of information retrieval systems, starting with the Cranfield testing in the early 1960s, continuing with the Lancaster user study for MEDLARS, and presenting the various test collection investigations by the SMART project and by groups in Britain. The emphasis in this chapter is on the how and the why of the various methodologies developed. The second chapter covers the more recent batch evaluations, examining the methodologies used in the various open evaluation campaigns such as TREC, NTCIR (emphasis on Asian languages), CLEF (emphasis on European...



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