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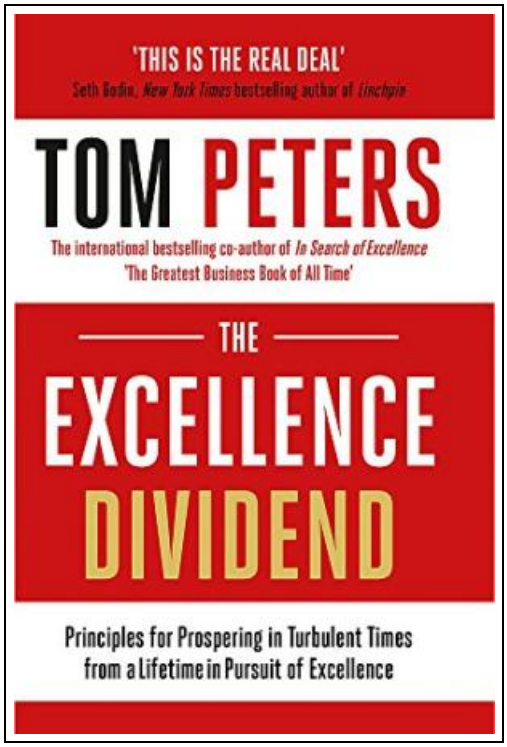

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Hodder Stoughton General Division, United Kingdom, 2018. Paperback. Condition: New. Language: English . Brand New Book. This year s winner of the Thinkers 50 Lifetime Achievement Award and the CEO Reads Lifetime Contribution to the Business Book Industry Award, Tom Peters one of the world s most revered management gurus and global business thinkers. Tom co-authored the million copy selling IN SEARCH OF EXCELLENCE 35 years ago and has since been hailed as the consultant, writer, columnist, seminar lecturer, and stage performer-whose energy, style, influence, and ideas have shaped new management thinking in Movers and Shakers: The 100 Most Influential Figures in Modern Business. Tom was ranked behind the Pope Stephen Hawking, but ahead of Elon Musk, Eric Schmidt, George Soros and Michael Porter according to Thought Leaders 2014: The Most Influential Thinkers, by MIT and a Swiss Think Tank raking of influencers and creative minds. Tom is a keen tweeter, voracious reader, and endlessly enthusiastic. Born in Baltimore, Tom earned an MBA and a Ph.D. in business at Stanford and he holds honorary doctorates from institutions that range from the University of San Francisco to the State University of Management in Moscow and has been honored by dozens of associations in content areas such as management, leadership, quality, human resources, customer service, innovation, marketing, and design. Tom served in the U.S. Navy and the White House before going on to work at McKinsey Co, becoming partner and co-founding McKinsey s now gargantuan Organization Effectiveness practice. He is the most famous consultant McKinsey has ever produced. In 1981, Tom founded Skunkworks Inc. and The Tom Peters Company. Praise for Tom Peter s previous book The Little Big Things: The single best management book I ve ever read. -Warren Bennis He says that effective management is management that delivers more value...

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