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THE SERVICE STARTUP: DESIGN THINKING GETS LEAN



Eise, United States, 2014. Paperback. Book Condition: New. Lucas Toledo (illustrator). 3rd. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. A practical guide to integrate Design Thinking and Lean Startup in the service era. Pinheiro will inspire you to think differently about business, design, education, and - perhaps most importantly - the way you work every day. - Kerry Bodine, co-author of Outside In: The Power of Putting Customers at the Center of Your...

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- Authored by Tenny Pinheiro
- Released at 2014



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