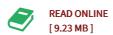




87 Ways to Make Your Website More Volunteer Friendly (Paperback)

Ву-

John Wiley Sons Inc, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand ******. Originally published by Stevenson, Inc., this practical resource provides strategies for nonprofit organizations to connect with more volunteers through their websites. It includes proven techniques for tailoring a website to meet volunteers needs and provides examples of effective website features from a variety of organizations. Important topics covered include: * Essential elements of a volunteer website * How to target baby boomer volunteers * How an online conferencing system helps bridge the gap * Boost online contact through social media * Ways to offer virtual volunteering opportunities * Launching a Facebook page * How online training can streamline orientation * How volunteer blogs promotes communication * Online publications * How to increase website usage * Virtual volunteer projects * Useful online tools * Recruiting virtual volunteers * Migrating existing volunteer programs online Please note that some content featured in the original version of this title has been removed in this published version due to permissions issues.



Reviews

Very beneficial to all of class of people. I am quite late in start reading this one, but better then never. You may like just how the writer create this publication.

-- Audra Klocko PhD

Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Germaine Welch