



87 Ways to Make Your Website More Volunteer Friendly (Paperback)

By -

John Wiley Sons Inc, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Originally published by Stevenson, Inc., this practical resource provides strategies for nonprofit organizations to connect with more volunteers through their websites. It includes proven techniques for tailoring a website to meet volunteers needs and provides examples of effective website features from a variety of organizations. Important topics covered include: * Essential elements of a volunteer website * How to target baby boomer volunteers * How an online conferencing system helps bridge the gap * Boost online contact through social media * Ways to offer virtual volunteering opportunities * Launching a Facebook page * How online training can streamline orientation * How volunteer blogs promotes communication * Online publications * How to increase website usage * Virtual volunteer projects * Useful online tools * Recruiting virtual volunteers * Migrating existing volunteer programs online Please note that some content featured in the original version of this title has been removed in this published version due to permissions issues.



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Reviews

Very beneficial to all of class of people. I am quite late in start reading this one, but better then never. You may like just how the writer create this publication.

-- **Audra Klocko PhD**

Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Germaine Welch**