

English for Technical Communication: For Engineering Students



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Reviews

It is really an incredible publication which i actually have possibly read through. It really is writter in easy phrases and not confusing. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Jodie Wehner)

ENGLISH FOR TECHNICAL COMMUNICATION: FOR ENGINEERING STUDENTS

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Tata McGraw-Hill Education Pvt. Ltd., 2008. Softcover. Book Condition: New. First edition. # In view of an increasing demand for a text-book in communication for the students of engineering and technology, this book provides the students with a self-access material, complete with plenty of exercises. The book has been written mainly as per the syllabus prescribed by Anna University. Apart from Anna University, 5 Deemed Universities in Tamil Nadu and 4 in Kerala are also being targeted. ? Dr. MGR University ? Satyabama University ? SRM University ? Vellore Institute of Technology ? Annamalai University. ? Cochin University of Science and Technology ? Calicut University ? M G University ? Kerala University Salient Features: ? Discusses the subject matter under two broad sections ? Section 1 focuses on language (vocabulary and grammar) and Section 2 on reading and writing skills. ? Follows a step-by-step building of concepts. Concept review questions and exercises at the end of topics before the next topic are discussed. ? The treatment is made motivational by including readings from scientific and technological literature keeping in mind the target audiences? background. ? Useful boxed-items for the benefit of the students (For eg., dictionary skills) ? Exhaustive list of must-have vocabulary for engineers and technologists ? Answer-key for the exercises ? An appendix containing listening activities # ? This book is different from the non-CD version of the book in the sense that it has listening activities as an appendix and an audio CD on these activities is also packaged with the book. ? The OLC of the non-CD version of the book has some listening activities (in text format only) Table of contents PART A: Focus on Language 1. Evolution: Cooking up Words 2. Being Scientifically Grammatical and Technologically Correct 3. Reading and Writing About Institutes of...



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