



The Power of Positive Thinking in Business

By Scott W. Ventrella

Free Press. Paperback. Book Condition: New. Paperback. 192 pages. Dimensions: 8.2in. x 5.4in. x 0.6in. 10 TRAITS FOR MAXIMUM RESULTS Do you have what it takes to succeed in business When it comes to work performance, we tend to be our own worst critics, and it is often difficult to see where our true strengths lie. The key to overcoming this kind of self-defeating behavior is to change the way we think. Norman Vincent Peales great classic bestseller, The Power of Positive Thinking, was the first book to introduce positive thinking as a means to personal growth. Now, after years of extensive research and field-testing, working in cooperation with the Peale Center and major corporations nationwide, Scott Ventrella has adapted those concepts into a systematic program for people in business to achieve greater levels of personal and professional performance. The Power of Positive Thinking in Business provides a practical way for each of us to develop and actually strengthen the ten traits of a positive thinker. When we learn how to overcome negative internal barriers such as fear, lack of self-confidence, and low self-esteem, we develop the traits that characterize a positive thinker: Optimism Enthusiasm Belief Integrity Courage Confidence Determination Patience...



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