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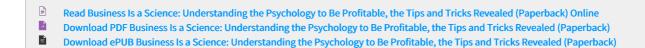
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On Demand Publishing, LLC-Create Space, 2017. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. Ultimately all businesses have one single goal - making money. People start a business because it s lucrative. People launch their startup because they want to make money - lots of money. But what happens when you step into business without understanding what it involves? Everyone knows the tragic repercussions of a failed business? On the other hand, businesspersons have reaped rich rewards from running successful enterprises. Work-from-home moms have become millionaires, that too without any financial support. Entrepreneurs have succeeded beyond their wildest dreams. What is the secret to their success? This book Business is a Science - Understanding the psychology to be profitable, Tips and Tricks revealed will explain to you the science of doing business. This book will take you step by step into the practice which you call business. The key to success is to understand the psychology of prospects, buyers, consumers and customers. Delving into the mind of consumers and understanding their motivation and hidden desires is a scientific process. This book will enable you to align your business objectives with those of your prospects and customers. Business is based on scientific principles, most of which relate to human psychology. This book discusses the principles and foundation on which successful businesses operate and function. Use this book as a business guide and a friendly adviser. Let it hold your hand while you navigate the treacherous road to success. Read this book often and refresh your mind from time to time. You will discover something new every time you turn the pages of this book. Good luck and best wishes.



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