



Facebook - How to Make Money Online: Make Money Online with Facebook. (Paperback)

By Marcos T de Franca

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Do you want to reach millions of highly targeted clients? The Facebook Book - How to Make Money Online, will teach you how to use online advertising system that is well targeted and more efficient and less expensive than Google AdWords? 1. Facebook ads have better results. Keywords and demographics are very well targeted. Google Adwords only entitles you to use the keyword, since the Facebook advertising system allows you to use words that are stored in your database (all people registered on Facebook with their personal details, profile, education, age, City where you live, place of birth .) This ensures that there are real possibilities behind the keywords you choose. Facebook keywords are based on interests, activities, favorite books, TV shows, movies, work, hobbies, etc. Users often make a list on their profiles and interests. This ensures that your ads will always have a very specific audience for the keywords you use. For example, if you own a Petshop in Niteroi RJ and are interested in advertising to people in the ages of 22-55, exclude older people who do not like...



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