



## Thematic and Critical Discussion. Quantitative and Qualitative Research

By Francis Marete

GRIN Verlag GmbH Okt 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2013 in the subject Sociology - Methodology and Methods, grade: B, Stanford University, language: English, abstract: In quantitative and qualitative studies, a distinction can be seen between critical and experimental approaches when conducting data analysis. Both approaches inculcate a form critique for a particular research. In most cases, experimental approaches are meant to identify the participants experience and their different perspectives. It is also meant to understand participants thoughts and ideas, practices and feelings from their language use, whereas the other one does not. Critical approaches, however, conflict with experimental approaches about mainstream research among other variations. Thematic analysis, though rarely known by researchers is widely used method in both qualitative and quantitative analyses. These articles argue that this method of data analysis offers a theoretically flexible and accessible approach to both qualitative and quantitative data analysis (Boyatzis, 2008). Thematic analysis is thus a flexible and useful method used to analyse both qualitative and quantitative data. A tale of two Cultures depicts how some social scientists argue that there exist some similarities between...



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