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THE TASTI D-LITE WAY: SOCIAL MEDIA MARKETING LESSONS FOR BUILDING LOYALTY AND A BRAND CUSTOMERS CRAVE



McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The Tasti D-Lite Way: Social Media Marketing Lessons for Building Loyalty and a Brand Customers Crave, James Amos, B. J. Emerson, There is a right way and a wrong way to use social media. Then there is "The Tasti D-Lite Way". ""The Tasti D-Lite Way" is an example of how to turn the advent of social media into understandable, actionable strategies. Digest its rich content and you will find loyal...

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- Authored by James Amos, B. J. Emerson
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